

# Do **all** your learners know their **#PrimaryColours**?



Normal colour vision



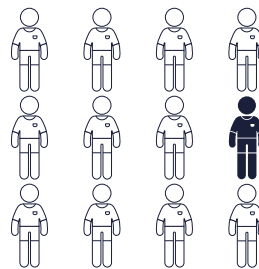
Colour blind simulation

## Did you know...

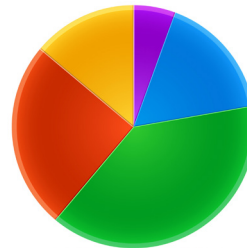
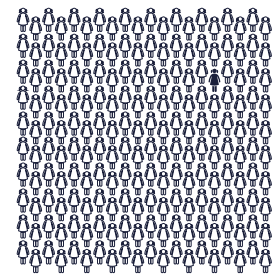
1 in 12 boys and 1 in 200 girls are colour blind? On average that's 1 in every classroom and 1 in every male squad!

There are different types and severities of colour blindness, a condition which affects ability to distinguish between many different colours, not just reds and greens. This can have many implications in the classroom and on the sports field.

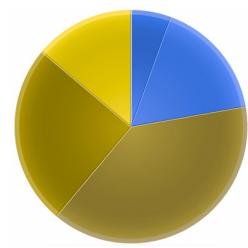
1 in 12 boys



1 in 200 girls



Normal colour vision



Colour blind simulation

## Want to find out more?

Scan the QR code to read the **#PrimaryColours** factsheets for

- Teachers/Schools
- Parents
- Coaches



...and to watch our **#1ineveryclassroom** video

Interactive poster version available at [www.colourblindawareness.org/primarycolours](http://www.colourblindawareness.org/primarycolours)

Don't forget to share on social media to **WIN A PRIZE!**

See overleaf for instructions



# #PrimaryColours Promotion

This promotion is only open to PL Primary Stars Coaches and teachers/staff of affiliated PL Primary Stars schools. To ensure as many coaches and teachers as possible raise awareness of colour blindness and how it can affect primary school children, we are giving away

## 10 x £25.00 One4All Multi Store Gift Cards

### How to enter

Take a photo of the other side of this poster, or of someone 18+ holding the poster, outside the school (ideally showing the school's name behind)

Post your photo to your social media (Instagram and Twitter only) using the hashtag **#PrimaryColours**

Make sure you also include **@colourblindorg** and the social media handles of the school and your club/foundation.

**REMEMBER TO PIN THIS POSTER ON THE SCHOOL STAFFROOM NOTICEBOARD (OTHER SIDE FACING OUT) TO ENSURE TEACHERS ARE MADE AWARE OF COLOUR BLINDNESS.**

**IMPORTANT** – ensure you have the permission of any people in the photograph and check carefully that no sensitive information is included in the photo, in particular **NO IMAGES OF CHILDREN** can be included. The promoters cannot be responsible for any information/images posted to social media.

### Terms and conditions

- ✓ Only one entry per person per school may be submitted.
- ✓ Entrants may post entries from several schools provided they have a legitimate reason to take part in this promotion i.e. they must either be a permanent member of staff at the school featured in the photo or deliver PL Primary Stars at that school. Each entry is free of charge.
- ✓ *Closing date for entries:* There will be two rounds. The first round will run for entries submitted from **1st June 2021 to 31st July 2021** and the second round will run for entries submitted from **1st September 2021 to 31st December 2021**.
- ✓ Selection of winners. The winning entries will be the 5 qualifying entries (i.e. which include a qualifying image, hashtag and social media handles) posted nearest in time to either side of a random date and time of day selected after the closing date of each Round. There will be 5 winners for each Round. The winners will be notified within 30 days of the closing date for each Round.
- ✓ The decision of the promotion organisers is final.
- ✓ By entering this promotion, you agree to these terms and conditions.
- ✓ Winners will be notified via the social media account which submitted the winning entry before 30th August 2021 for Round 1 and before 30 January 2022 for Round 2 and also posted to [www.colourblindawareness.org/primarycolours](http://www.colourblindawareness.org/primarycolours).
- ✓ By submitting an entry, you grant the promoters the right to use your image and social media post, including on social media channels such as Twitter, Instagram and Facebook and at [www.colourblindawareness.org/primarycolours](http://www.colourblindawareness.org/primarycolours). The credited name will be your handle on the social media channel which posted the winning entry.
- ✓ The promoters are Colour Blind Awareness CIC and The FA PE Team – see [www.colourblindawareness.org](http://www.colourblindawareness.org) for contact details.
- ✓ A copy of these terms and conditions can be downloaded from [www.colourblindawareness.org/primarycolours](http://www.colourblindawareness.org/primarycolours).

**One4All cards** can be redeemed at over 136 outlets online and in store, including many restaurants. For more information on One4All including full terms and conditions visit <https://www.one4all.com>.